Receipt No.: 2826072 Date: 26/03/2021 Amount: Rs.2700/-Ref No: A-4719936 Form No: 1099897

FORM TM-O

THE TRADE MARKS ACT, 1999

Notice of Opposition / Application for Rectification of the Register by cancelling or varying registration of a trade mark / Counter statement / Request to refuse or invalidate a trade mark under Section 25(a),(b) of Geographical Indication of Goods (Regulation and

Protection)

under the Trade Marks Act

REQUEST	NOTICE OF OPPOSITION					
FEE	2700					
APPLICANT OR REGISTERED PROPRIETOR/OPPONENT/THIRD PARTY MAKING THE						
APPLICATNION/REQUEST						
Opponent Name	AQUA PLUMBINGS PRIVATE LIMITED					
Trading As						
Address	DELHI MATHURA BY PASS, P. O.					
	CHATTIKARA, MATHURA U.P280002					
Service Address	B-41, NIZAMUDDIN EAST, NEW DELHI-					
	110013					
Mobile No						
Email address info@theacmeco.com						
AGENT OF THE APPLICANT OR REGISTERED PROPRIETOR/OPPONMENT/THIRD PARTY						
AS THE CASE MAY BE(if any)						
Agent Name	THE ACME COMPANY					
Address	B-41, JAIPUR ESTATE, NIZAMUDDIN EAST,					
	NEW DELHI - 110 013.					
Mobile No						
Nature of the Agent	Registered Trade Marks Agent					
Registration No						
REQUEST OPPOSITION/APPLICATION IN TH	E MATTER OF					
DETAILS OF APPLICATION NUMBER	4719936					
CLASS	17					
REQUEST	NOTICE OF OPPOSITION					
GROUNDS OF OPPOSITION	Grounds of opposition are attached separately					
Date	26-03-2021 05:14 PM					

Digitally Signed By

VIDHI ANAND



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THE TRADE MARKS ACT, 1999 Form of authorization of agents in the matter Of proceedings under the Act Section 145 and Rule 21

We, AQUA PLUMBINGS (P) LTD. Delli Mathum By Pan P.O. Chatterian Mathuma, through an Director Shn. ASHOU WUMBR CHAUDHARY.

do hereby authorise Mr. N.K. Anand, Pravin Anand, Safir Anand, Shanti Kumar, Ms. Binny Kalra, Ms. Archana Shanker, Ms. Ritu Singh, Ms. Vaishali Mittal and Mr. Arun Kumar of **THE ACME COMPANY**, Patent & Trade Marks Attorneys, B-41, Nizamuddin East, New Delhi-110013, India, to act jointly or severally as our agents for the registrations, objections, assignments, rectification and in all such matters where we are parties or interested in the prosecution. The communications relating thereto may be sent to such agents at the above address.

We also authorize our said agents to appoint any person or persons on our behalf to attend and conduct the cases and/or proceedings.

We hereby ratify and agree to ratify all acts and deeds done by our said agents.

We hereby revoke all previous authorizations, if any, in respect of the proceedings.

Dated this 30th day of August 2005

fər Aque	Plumbings Put. Ltd.
1	Ashohlunes
	Director
	Signature

The Trade Marks Registry Delhi / Mumbai / Kolkata / Chennai / Ahmedabad

Agent Code: 337

FORM TMO

(In Triplicate)

THE TRADE MARKS ACT, 1999

BEFORE THE REGISTRAR OF TRADE MARKS,

DELHI

Notice of Opposition

To Application for registration of a trade mark

(Section 21(1); Rule 42, 43)

IN THE MATTER OF APPLICATION NO. 4719936 IN CLASS 17 FOR THE REGISTRATION OF TRADE MARK 'PLUMBER FT' IN THE NAME OF AMIT KUMAR JAIN PROPRIETOR OF RAJASTHAN TRADING COMPANY,80-85, LATOUCHE ROAD, KANPUR-208001, UP

AND

IN THE MATTER OF OPPOSITION ENTERED THERETO AQUA PLUMBINGS PRIVATE LIMITED, DELHI MATHURA BY PASS, P. O. CHATTIKARA, MATHURA-280 002 U.P. We, Aqua Plumbings Private Limited, Delhi Mathura By Pass, P. O. Chattikara, Mathura-280 002 U.P. (hereinafter referred to as "the opponent" which expression shall include its predecessors), do hereby give notice of our intention to oppose the registration of the trade mark PLUMBER FT (*hereinafter referred as impugned mark*) under application no. 4719936 in class 17, advertised in Trade Marks Journal No. 1976 dated 30th November, 2020 at page 2189.

The grounds of opposition are as follows:

- That the Opponent Aqua Plumbings Private Limited, (Haryana) is a private limited company under the Indian Companies Act, 1956, incorporated in the year 1995 with the authorized capital of Rs. 100000000/-. The Opponent is engaged in the business of manufacturing and trading of sanitaryware items and fittings in India and abroad for the past years.
- 2. That in the year 2003 the Opponent company had taken over the business of M/s Aarkey Plumbings Fixtures (Partnership firm) and M/s Faucet Industries. The mark PLUMBER had been adopted by the Opponent's predecessors in the year 1989 and used continuously and extensively since then earlier by

the predecessor of the Opponent and subsequently by the Opponent. By virtue of such log and extensive use the mark is exclusively associated to Opponent source of business by the Trade Channel as well as by purchasing public.

- 3. That mark PLUMBER (logo) was adopted by the predecessor partnership firm M/s Aarkey Plumbings Fixtuers in the year 1989 in respect to apparatus and appliances for water supply abd sanitary purposes. An application under no. 668421 in class 11 for the registration of the mark was filed by our said predecessor on dated 7th June, 1995 which subsequently been registered. Since adoption the present trademark have been in use initially by the predecessor and subsequently by the Opponent Company for the aforementioned goods and it has become the brand of the Opponent and consumers as well as traders of this field exclusively associate the mark PLUMBER (Logo) to Opponent.
- 4. That in order to have statutory right over the mark PLUMBER used in variants by the Opponent, application for the registration of the marks has been filed time to time by the Opponent some of which are registered while others are

pending registrations. A list of the marks of belonging to the Opponent is produced hereunder:

Trade Mark	Trade Mark No.	Date of Regn/Appln
	668421/11	7.06.1995
ATHENA From	1043936/11	11.09.2001
PLUMBER (Label)		
LONGLIFE FROM	1043938/11	11.09.2001
PLUMBER (Label)		
Brussee	1862321/11	14.09.2009
Phimber FAUCETS	2143357/11	12.05.2011
PLUMBER FAUCETS	3239978/11	21.04.2016
SPENGLER FROM	3649097	04.10.2017
PLUMBER		

5. The opponent is original adopter of the mark PLUMBER and before adopting the same, had conducted thorough market search and also conducted a trademark search in the Trademarks Registry where no mark identical and/or similar traced to the opponent's mark PLUMBER in relation to their goods. The use of the said trademark or any similar mark on the part of the others is therefore liable to cause confusion and deception and is to bound to hurt the goodwill and the reputation acquired by the opponent and further put the opponent in financial loss due to unfair trade.

- 6. That By virtue of long, extensive and continuous use the mark PLUMBER is exclusively associated to the Opponent by the Trade Channel as well as by purchasing public so much so if the same is adopted by any third party in relation to items of the Opponents and/or the cognate items confusion and deception is bound to occur, therefore adoption and use by the third party is thus liable to be refrain under the provision of Trade Marks Laws.
- 7. The applicant has filed application for registration of the trademark PLUMBER FT under No. 4719936 in class 17 in relation to the goods of the same nature and description in respect of which the opponent hold prior rights. The applicant's use of the mark PLUMBER in relation to cognate

goods would cause deception and/or confusion in view of the facts that the trade channels are same.

- 8. That the user as alleged to be claimed by the applicant is false and an exaggerated claim as the opponent is the proprietor of the mark, being the prior adopters and user of the trademarks in respect of same nature of goods.
- 9. That the adoption and use of identical and similar trademark in respect of similar and/or cognate goods by the applicant would cause the purchasing as well as potential customers to believe that such products bearing the impugned mark originate from the opponent's trade and business activities and adoption of impugned mark PLUMBER is strongly suggestive of association with the Opponent. Thus it would cause irreparable damage to the goodwill and reputation earned by the opponent in relation to the goods under trademark PLUMBER.
- 10. The impugned mark PLUMBER FT is phonetically, structurally and visually identical to the opponent's prior trademark PLUMBER. Thus the chances of confusion and

deception are inevitable and therefore cannot be avoided in the normal course of trade and business activities.

- 11. It is further submitted that applicant is knowingly trying to take undue advantage of the wide reputation and goodwill of the opponents mark and thereby mislead the public that the goods bearing the impugned mark are originally from the opponents.
- 12. That the impugned mark is neither prima-facie distinctive nor capable of distinguishing its goods from those of the opponent and/or its associates and, therefore, the registration of application no. 3055955 is barred registration as per the provisions of **Section 9(1)(a) of the Act**.
- 13. That the grant of registration of the impugned mark would render an instrument of fraud in the hands of the applicant, adversely affecting the public interest as well as the opponent's business interest in respect of opponents well known trademark PLUMBER. The use and the registration of the impugned mark if granted to the applicant would to cause confusion and deception and would render an instrument in

the hands of dealers to commit fraud and indulge in fraudulent trade activities. It is therefore liable to be refused under absolute ground for refusal under *Section 9 (2) (a) of the Act.*

14. That the impugned mark is identical with or similar to the opponent's prior trademark PLUMBER and is sought to be registered in relation to the same nature of goods and there exist a likelihood of confusion on the part of the public, which includes the likelihood of association with the opponent's prior trademark and likely to mislead the purchasing public into thinking that it is a product of the Opponent. The confusion and deception are inevitable and thus it is therefore liable to be refused under relative ground for refusal under *Sections 11 (1)* (a) and 11 (2) (a) of the Act.

15. That the Opponent is entitled to protect the goodwill in its trademark being prior user. Goodwill is the attractive force, which brings in custom and if one steals goodwill one steals custom. Thus it is a fit case for the Registrar to exercise his discretion as per the provision of *Section 18 (4) of the Act* in favour of the opponents and against the applicant considering the goodwill and reputation attached to the opponent's prior

16. It is therefore, prayed that while taking into consideration the facts and surrounding circumstances the learned Registrar may be pleased to allow the present opposition by refusing registration to trademark application No. 4719936 in class 17 with full cost.

All communications in relation to these proceedings may kindly be sent to the following address for service in India:

> THE ACME COMPANY B-41, NIZAMUDDIN EAST NEW DELHI- 110013 AGENT CODE-337

SHIVENDRA PRATAP SINGH Enrl. No. D/1951-D/2004) (Advocate for opponent.)

VERIFICATION:

Solemnly affirmed, declared and verified at New Delhi on this 26th March, 2021 that the contents of paragraphs 1 to 3 are true, contents of paragraphs 4 to 15 are based upon the information received and believed to be true. The contents of paragraph 16 are a humble prayer to this Hon'ble Tribunal.

Sunil Mishra (Advocate for the Opponent) (Enrl. No. D/3291/2009)